

## TCFWA Buying Mission to Hong Kong Fashion Week 18-21 January 2010



**To register for the TCFWA Buying Mission to Hong Kong Fashion Week  
You will receive VIP Buyer Privileges and may be eligible for hotel sponsorship  
Contact TCF WA [info@tcfwa.com](mailto:info@tcfwa.com) +61 8 94793777**

To encourage new exhibitors to HK Fashion Week Fall/Winter from 18-21 January, the Hong Kong Trade Development Council are offering **hotel sponsorship to first time exhibitors** joining the HKFWF/W10.

Fashion Week Fall/Winter will celebrate it's 41st edition next year, and will include the following highlights:

1. Garment & Accessories Mart
  - The basic mass merchandise will be featured in the "Garment Mart" and "World of Fashion Accessories"
2. Fashion Gallery
  - It will be set up to feature the high fashion from Hong Kong and overseas.
3. Emporium de Mode
  - A unique premium section dedicated to present stylish and distinctive garments in an elegant setting
4. Special product zones
  - Intimate Wear; Bridal & Evening Wear; Infant & Children's Wear; Fabrics & Yarn; Sewing Supplies.
5. HKTDC World Boutique, Hong Kong 2010
  - It will be held concurrently at the venue

### Conditions:

- It is limited to one room per exhibiting company, and the duration of stay should be equivalent to or less than the length of the concerned exhibition.
- HKTDC has total discretion on the choice of hotel and in no circumstances the sponsorship can be en-cashed.
- Reservation will only be made after an exhibiting company confirms its participation and settles the payment in full.

For further information on Hong Kong Fashion Week website at: <http://hkfashionweekfw.hktdc.com/>



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