

Belmont BEC Buying Mission to World Boutique Hong Kong Fashion Week
18-21 January 2010
www.worldboutiquehk.hktdc.com



To register for Belmont BEC Buying Mission to World Boutique Hong Kong
You will receive VIP Buyer Privileges and may be eligible for hotel sponsorship
Contact Belmont BEC info@belmontbec.com 61 8 94793777

To encourage new exhibitors to HK Fashion Week Fall/Winter from 18-21 January, the Hong Kong Trade Development Council are offering **hotel sponsorship to first time exhibitors** joining the HKFWF/W10.

Fashion Week Fall/Winter will celebrate its 41st edition next year, and will include the following highlights:

1. Garment & Accessories Mart
 - The basic mass merchandise will be featured in the "Garment Mart" and "World of Fashion Accessories"
2. Fashion Gallery
 - It will be set up to feature the high fashion from Hong Kong and overseas.
3. Emporium de Mode
 - A unique premium section dedicated to present stylish and distinctive garments in an elegant setting
4. Special product zones
 - Intimate Wear; Bridal & Evening Wear; Infant & Children's Wear; Fabrics & Yarn; Sewing Supplies.
5. HKTDC World Boutique, Hong Kong 2010
 - It will be held concurrently at the venue

Conditions:

- It is limited to one room per exhibiting company, and the duration of stay should be equivalent to or less than the length of the concerned exhibition.
- HKTDC has total discretion on the choice of hotel and in no circumstances the sponsorship can be en-cashed.
- Reservation will only be made after an exhibiting company confirms its participation and settles the payment in full.

For further information on Hong Kong Fashion Week website at: <http://hkfashionweekfw.hktdc.com/>

