

## MEDIA RELEASE

### **Carol Hanlon to present at UN CSW60, New York, March 2016, Parallel NGO Event**

**Topic: 'Empowering Women in Small Business through Online Training & Mentoring that develops Sustainable Enterprises providing Social, Environment & Economic community benefits.'**

Carol Hanlon, CEO of Belmont Business Enterprise Centre Inc. (BEC Global), TCF WA Inc. ( TCF Australia | TCF Global), BPW Business Incubator Training & Mentoring Program in conjunction with BPW Western Australia (BPWA WA) will present an NGO Parallel Forum during United Nations Commission Status Women (CSW60), New York, March 2016.

Carol has also been nominated as one of only 20 Business & Professional Women (BPW) from around the world that will represent BPW International at the United Nations during CSW60. This year's priority theme is 'Women's empowerment and its link to sustainable development.' The review theme is 'The elimination and prevention of all forms of violence against women and girls'

The 'Empowering Women in Small Business' Forum will highlight a range of Women in Business Online Training & Mentoring projects developed and conducted by the Belmont BEC Inc, (BEC Global) & TCFWA (TCF Global) based in Perth, Western Australia. The Forum also seeks to highlight creative sustainable products from women participating in TCF Global and BPW Business Incubator projects and provide the outcomes of fashion and TCF related small businesses who participated in energy efficiency training & mentoring.

The NGO CSW Forum gives non-government organisations from around the world the opportunity to discuss issues pertaining to women and girls, to network, share strategies/good practices, and to lobby governments to implement resolutions and treaties.

Carol Hanlon has an extensive 20 year record of delivering small business development programs for the benefit of women across Australia and Internationally. Carol was an Australian Government delegate at the 2012 APEC Women Economy Forums, St Petersburg, Russia, APEC 2013 Bali Indonesia and APEC 2015 Manila Philippines where Carol was also recognised in the Iconograph Exhibition 'Women Icons of APEC'. She was also invited by the NGO Forums at United Nations CSW55, CSW56 and CSW59 to deliver forums on women and business empowerment. Carol was inducted in the Inaugural 2011 WA Women's Hall of Fame for her passion and commitment with micro small business owners to achieve their business dreams.

Carol will present a topic entitled: ***'Empowering Women in Small Business through Online Training & Mentoring that develops Sustainable Enterprises providing Social, Environment & Economic community benefits.'***

**Date:** 15 March

**Time:** 2:30pm

**Venue:** CCUN, 777 UN Plaza, New York

#### **Forum Highlights will include:**

- **Australia – TCF Australia Online Energy Efficiency Training and Mentoring Project** – a three year project 2012-2015 conducted across Australia to 1,000 Fashion, Creative and textile, clothing, footwear (TCF) small businesses to reduce energy usage in their business and through their upstream and downstream supply chains.
- **APEC Economies - BPW Business Incubator Women in Business Online Training & Mentoring Project** - a 6 month pilot providing business skill development to women in five APEC economies during 2014-2015 including Chinese Taipei, Republic of Korea, The Philippines, Chile and Australia.
- **Australia - BPW Business Incubator Women in Business Online Training & Mentoring Project** – a two year project conducted across Australia 2013-2014 assisting 760 women develop business skills and the growth potential of their new or existing homebased, micro small business.
- **Global - Social Enterprise Projects** providing economic outcomes and community social benefits and **TCF Global & BEC Global Small Business** support provided to Pakistan, South Africa, Mozambique, Fiji, Vietnam, Cambodia, Philippines, Nepal, India, Afghanistan, Nigeria, St Kitts, Puerto Rico, Mongolia and numerous organisations and designers from many countries.

Carol Hanlon said, "For two weeks in March, the UN Commission on the Status of Women (CSW) turns the focus of the United Nations towards women and gender related issues worldwide. This year there was a record-breaking number of applications from organisations around the globe wanting to present at the parallel events (over 500!). I'm honoured to have been invited to present a forum in the NGO CSW Forum"

**For further information please contact:**

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**About:**

**Belmont BEC | BEC Global** is a non-profit community organisation established in 1994, providing training and mentoring support services to over 20,000+ individuals in Australia to start or improve their small business and is a specialist in virtual business incubation. [www.belmontbec.com](http://www.belmontbec.com) [www.bpwbusinessincubator.com](http://www.bpwbusinessincubator.com)

**TCFWA | TCF Australia | TCF Global** is a non-profit community organisation established in 1998, assisting over 6,000+ designers and fashion industry small businesses with fashion business skill development, linkages in the global supply chain, International trade and industry networks. [www.tcfwa.com](http://www.tcfwa.com) [www.tcfaustralia.com](http://www.tcfaustralia.com) [www.tcfglobal.com](http://www.tcfglobal.com)

**Australian Federation of Business & Professional Women (Western Australian Division) Incorporated, (BPW)** is a not for profit association that is part of the International Federation of Business & Professional Women with a 85 year history in advocating for women's empowerment, gender equity and leadership across 5 continents in over 100 countries with General Consultative Status at ECOSOC, United Nations. [www.bpw.com.au/wa](http://www.bpw.com.au/wa) [www.bpw.com.au](http://www.bpw.com.au) [www.bpw-international.org](http://www.bpw-international.org)