

Establishing Your Label in the USA - Webinar**

May 22, 2pm-3pm, \$30

Establish your apparel business goals in the USA.

Credit Management & Debt Collection - Webinar

May 23, 11am-12noon, \$30

Manage your business cash flow & debt collection.

Is your Brand Ready for Agile Retail? - Webinar

May 23, 12noon-1pm, \$30

Insights into Agile PM principles for your business & utilising consumer data. Presented by Kimmaree Thompson

Global Platform for Action on Sourcing from Women Vendors* - Webinar

May 23, 1pm-2pm, Free

Linking women owned businesses around the globe - buying & selling.

5 Pillars of Data Success - Workshop

May 23, 9.30am-11am, \$49

Learn how to make your data work for you. Presented by Anthea Lowe, Venue: Belmont BEC, 3/216 Belmont Avenue, Cloverdale

Preparing a Business For Sale - Workshop

May 24, 9.30am-10.30am, \$30

Understand value gap drivers & value enhancement opportunities. Presented by Brendan Cockran, Venue: Belmont BEC, 3/216 Belmont Avenue, Cloverdale

Buying or Selling a Small Business - Workshop

May 24, 10.30am-11.30am, \$30

How to check the business you want to buy, is a good one? Presented by Brendan Cockran, Venue: Belmont BEC, 3/216 Belmont Avenue, Cloverdale

Legal Pitfalls of Buying a Business - Workshop

May 24, 11.30am-12.30pm, \$30

Legal aspects of buying/selling a small business. Presented by Jules Lewin, Venue: Belmont BEC, 3/216 Belmont Avenue, Cloverdale

Starting a Fashion Label - Webinar

May 24, 1pm-2pm, \$30

Starting your label, sourcing, costing, marketing & fashion cycles.

Pricing, Costing & Cashflow - Webinar

May 24, 2pm-3pm, \$30

Understand your pricing, profit margins & your cash flow projections.

Specification Sheets For Apparel Manufacture - Webinar

May 25, 10am-11am, \$30

Prepare your spec sheets for better production, labelling, sizing.

Italian Fashion Media - How to Get Noticed - Webinar

May 25, 11am-12noon, \$30

Tips on how to get noticed by the Italian Fashion Media,

What Fashion Buyers Are Really Looking For - Webinar

May 25, 1pm-2pm, \$30

Understand today's Fashion Buyer & what grabs their attention.

Quality Control in Apparel Manufacturing - Webinar

May 25, 2pm-3pm, \$30

Be better prepared & organised to ensure the best quality controls.

Steps to Starting a Small Business - Webinar

May 26, 10am-11am, \$30

Checklist & research required to start a new business.

Fashioning Sustainability - Webinar**

May 26, 12noon-1pm, \$30

Designing 'eco' collections, research sustainable green consumers.

Preparing an Award Submission, Belmont & WA Small Business Awards* - Workshop

May 29, 10am-11am, Free

Tips on preparing your Award Submission & impressing the Judging Panel, Venue: 3/216 Belmont Avenue, Cloverdale

Emerging trends & the adoption of technologies in China - Workshop

May 29, 2pm-3pm, \$49

Understanding what emerging trends & technologies mean for your business. Presented by Winnie Lai Hadad, Venue: 3/216 Belmont Avenue, Cloverdale

Ethical Fashion & the Triple Bottom Line - Webinar

May 29, 10am-11am, \$30

Green Fashion - re environment, economy & social sustainability,

Avoiding Apparel Manufacturing Pitfalls - Webinar

May 29, 11am-12noon, \$30

Minimise problems before they become a major issue, be prepared.

Fashion and Technology - Webinar

May 30, 10am-11am, \$30

Showcase how technology is changing the future of fashion.

Creating an Online Shop - Webinar

May 30, 11am-12noon, \$30

Expand your business online, create an online shop with loads of tips!,

Preparing for a Fashion Trade Exhibition - Webinar

May 30, 1pm-2pm, \$30

Steps to prepare before, during and after a Trade Exhibition.

4th Industrial Revolution & Future of Textile Fashion Industry - Webinar

May 30, 1pm-2pm, \$30

Insights into the 4th Industrial Revolution within the textile & fashion industries,

Use of Big Data for Textile & Fashion Industry - Webinar

May 30, 3pm-4pm, \$30

Developments in TCF Industries, Data-based strategy Making, Use of Big Data,

Engaging Prospective Clients - Workshop

May 31, 9.30am-11am, \$49

Come & experience how simple it is to open your doors and engage prospective clients with a virtual tour. Presented by Jacques Phillips, Venue: 3/216 Belmont Avenue, Cloverdale

Writing Your Business Plan - Webinar

May 31, 11am-12noon, \$30

Write your Business Plan, or review & update your existing plan.

Belmont Business 'Ask an Expert' Sundowner* - Event

May 31, 5pm-7pm, Free

AusIndustry will outline Innovation grant opportunities, guest speakers, networking, Venue: Function Room, 'The Belmont', 174 Wright Street, Cloverdale



www.facebook.com/belmontbec
www.facebook.com/tcfaustralia



www.twitter.com/belmontbec
www.twitter.com/tcfaustralia

* Webinars marked (*) are Free for small business

** Webinars marked (**) are Free for Friends of Belmont BEC and Members of TCFWA, TCF Australia, TCF Global

Webinars are presentations that require you to have internet access and audio, are viewable on PC, tablet or smartphone. Recorded Webinars are available any time / date on request - email training@belmontbec.com for enquiries

Belmont BEC workshops venue: Unit 3, 216 Belmont Avenue, Cloverdale WA 6105

BOOK EVENTS & WORKSHOPS www.belmontbec.com/events
BOOK WEBINARS www.belmontbec.com/webinars

Enquiries: Phone (08) 9479 3777
Email training@belmontbec.com

All booking and payment facilities are available online

The 13th

designedge innovation FESTIVAL 2017

The 13th designedge Innovation Festival 2017 will run from 18th April through to 31st May with events, workshops, webinars, networking and forums being staged in Belmont, Western Australia and broadcasted nationally & globally ONLINE. Over 95 events will be held during the festival bringing together small business owners, innovators, designers, creatives and community organisations. The 13th designedge Innovation Festival 2017 is supported by Belmont BEC, TCFWA, My Lead Pod, IP Australia, Department of Industry, Innovation & Science, Qbit, TCF Global, BEC Global, TCF Australia, BPW Business Incubator, sponsors, supporters and volunteers.

www.belmontbec.com/2017innovation
www.tcfwa.com/2017innovation
www.tcfaustralia.com/2017innovation
www.designedge.net.au/2017innovation
www.tcfglobal.com/2017innovation

Designedge Innovation Festival

Major Sponsors



Supporting Sponsors



www.tcfaustralia.com/2017innovation

The 13th

designedge innovation FESTIVAL 2017



www.belmontbec.com



www.myleadpod.com



www.tcfwa.com



www.ipaustralia.gov.au



www.qbit.com.au



www.industry.gov.au

Retirement Income Planning Forum for Women* - Forum Apr 18, 6pm-8pm, Free Gain an insight into your Retirement Income Planning for Women, sixty27, D Block, Nth Metro TAFE, Joondalup
How To Write a Tender or Grant Submission - Webinar Apr 20, 10am-11am, \$30 Develop expertise at writing, submitting tenders & submissions.
Marketing on a Budget - Webinar Apr 20, 1pm-2pm, \$30 How to make the most of your marketing dollars.
Steps to Starting a Small Business - Webinar Apr 21, 10am-11am, \$30 Checklist & research required to start a new business.
Reduce Office Equipment Energy Costs* - Webinar Apr 24, 11am-12noon, Free Reduce energy use in your office equipment, kitchen facilities.
Avoiding Apparel Manufacturing Pitfalls - Webinar Apr 25, 10am-11am, \$30 Minimise problems before they become a major issue, be prepared.
Italian Fashion Media - How to Get Noticed - Webinar Apr 25, 11am-12noon, \$30 Tips on how to get noticed by the Italian Fashion Media.
What Fashion Buyers Are Really Looking For - Webinar Apr 25, 1pm-2pm, \$30 Understand today's Fashion Buyer & what grabs their attention.
Quality Control in Apparel Manufacturing - Webinar Apr 25, 2pm-3pm, \$30 Be better prepared & organised to ensure the best quality controls.
Energy Usage in TCF Supply Chains – Upstream & Downstream* - Webinar Apr 26, 1pm-2pm, Free Reduce upstream & downstream energy usage in your supply chains.
Importing & Exporting - Lower your Risks - Webinar Apr 27, 10am-11am, \$30 Lower the risk of problems when you import or export.
Official Launch - 13th designedge Innovation Festival & 24th Belmont & WA Small Business Awards - Event Apr 27, 6pm-8pm, Invitation Only Action packed Launch. Venue Civic Centre, City of Belmont, WA
Writing Your Business Plan - Webinar Apr 28, 10am-11am, \$30 Write your Business Plan, or review & update your existing plan.
Improve your Work & Life Balance - Webinar Apr 28, 11am-12noon, \$30 Improve health & wellbeing & awareness of workplace stress.
Fashion innovation for catwalk participation in today's climate - Webinar Apr 28, 1pm-2pm, \$30 Catwalk shows - what they achieve, why be involved and make them work for you.
Preparing a Business for Sale - Webinar May 1, 10am-11am, \$30 Look at the sale of your business through the eyes of the buyer.
Low Cost Energy Efficiency Accreditation* - Webinar May 1, 11am-12noon, Free Tips on low-cost & no-cost incentives & energy efficiency accreditation.
Creating an Online Shop - Webinar May 1, 1pm-2pm, \$30 Expand your business online, create an online shop with loads of tips.

Keeping Yourself & Employees Engaged in Your Business - Workshop May 2, 9.30am-11am, \$49 Engage staff in your business vision & promote & network about your business. Presented by Arlene Quinn, Venue: Belmont BEC, 3/216 Belmont Avenue, Cloverdale
The Power of Online Video - Workshop May 2, 2pm - 3.30pm, \$49 Getting Online – Understanding How Video Builds Your Brand. Presented by Todd Hutchison, Venue: Belmont BEC, 3/216 Belmont Avenue, Cloverdale
Starting a Fashion Label - Webinar May 2, 10am-11am, \$30 Starting your label, sourcing, costing, marketing & fashion cycles,
Accessing Multicultural Markets - Webinar May 2, 11am-12noon, \$30 Powerful ways to attract & retain the best workers from all corners of the globe ,
Connect Your Business to the Women's Empowerment Principles* - Webinar May 3, 11am-12noon, Free United Nations Global Compact Women's Empowerment Principles.
Publicity for Profit - Workshop May 3, 2pm-3pm, \$49 Get free publicity on TV, radio, newspapers, magazines, online & create more sales. Presented by Sue Papadoulis, Venue: 3/216 Belmont Avenue, Cloverdale
Measuring Energy Usage in Your Business* - Webinar May 4, 10am-11am, Free Learn how to understand Energy Use & become Energy Efficient.
Monitoring your Energy Bills in Your Business* - Webinar May 4, 11am-12noon, Free Monitor your energy consumption, usage & cost saving practices.
Cybersecurity in your Business and the loss of your data - Forum May 4, 12noon-2pm, Lunch Rotary Belmont hosts Jamie Duff, Qbit, Cybersecurity and protecting your data. Venue: Function Room, 'The Belmont', 174 Wright Street, Cloverdale
How to Grow your Fashion Business - Webinar May 5, 1pm-2pm, \$30 Grow & develop your fashion & TCF related business.
Goal Setting & Self Assessment of your Businesses Skills - Webinar May 5, 3pm-4pm, \$30 Goal Setting , checklist on your business skills & action plan.
Marketing Alignment Resonance System - Webinar May 8, 1pm-2pm, \$30 The importance of data management,
Pricing, Costing & Cashflow - Webinar May 8, 2pm-3pm, \$30 Understand your pricing, profit margins & your cash flow projections.
MyLeadPod - Generate New Sales for Your Business - Workshop May 9, 9.30am-11am, Free Introduction of MyLeadPod, an app that enables you to find new customers, retain existing customers & provide business intelligence. Presented by Paul Faix, Venue: 3/216 Belmont Avenue, Cloverdale
TCF Global Fashion Sourcing Opportunities for Retailers & Designers** - Webinar May 9, 10am-11am, \$30 Source global fashion trade fairs, travel sponsorships, village projects.
Using IP rights to protect your brand (trade marks) - LIVE webinar by IP Australia May 9, 12noon-1pm, Free What is trade mark protection & how to register for your own trade marks.
How to Find and Build an Elite Sales Team - Workshop May 10, 9.30am-11am, \$49 How to profile the person who will grow your business. Presented by David Osborne, Venue: 3/216 Belmont Avenue, Cloverdale

Customer Service is your Competitive Edge - Webinar May 10, 11am-12noon, \$30 How to keep customers coming back & boost your business.
Get Noticed by the Media - Webinar May 10, 1pm-2pm, \$30 Using online tools when planning your media strategy & get noticed.
Understanding the Australian Privacy Regulations - Webinar May 10, 2pm-3pm, \$30 Introduction To Privacy Amendments Act ,
How to Grow Your Business - Webinar May 11, 11am-12noon, \$30 Focus on what is required to grow your business.
Brief a Web Developer - Webinar May 11, 1pm-2pm, \$30 How to brief your website developer to your maximum advantage.
Marketing for Small Fashion Business - Webinar May 11, 2pm-3pm, \$30 Develop your Fashion Marketing Strategy & Planning.
Understanding Freight Logistics of Importing/Exporting - Webinar May 12, 10am-11am, \$30 Tips on freight options, airfreight, shipping terms, express couriers.
Dealing with Fashion Agents & Retailers - Webinar May 12, 11am-12noon, \$30 Gain an understanding of dealing with agents & retailers. ,
TESTEX - Textiles Accreditation & Labelling - Webinar May 12, 1pm-2pm, \$15 Testing, auditing & certification system for textiles.
“Spring/Summer 2018” It's all about colour & trends that ‘Sell At Retail’ - Webinar May 12, 2pm-3pm, \$30 2018 Colour Trends by Fran Sude, Design Options, Los Angeles, USA.
3D Printed Fashion Gown & Accessories - Webinar May 15, 10am-11am, \$30 Showcasing innovative designs & accessories printed in 3D,
Call me: The Art of the Telephone* - Webinar May 15, 12noon-1pm, Free Rachel Hanlon provides research on our social relationship to the telephone. ,
Reduce Costs in your Air Conditioning* - Webinar May 15, 1pm-2pm, Free Up to 70% of savings can be achieved with your air con equipment. ,
Reduce Lighting Costs in Your Business* - Webinar May 15, 2pm-3pm, Free Lighting technologies can reduce your energy consumption up to 90%.
Discovering Your Life's Purpose with the 5Ps to Prosperity - Forum May 15, 7pm-9pm, \$10 BPW Belmont hosts Author Kelly Sayers, BetterLife Books sharing the 5Ps Attraction Process, Venue: Function Room, 'The Belmont', 174 Wright Street, Cloverdale
Understanding Financial Statements - Workshop May 16, 9.30am-11.30am, \$49 Understanding your financial statements. Presented by Grace Mugabe , Venue: 3/216 Belmont Avenue, Cloverdale
Social Innovation Skill Development - Workshop May 16, 2pm-3.30pm, \$49 Improve your organisations innovative culture by better utilizing existing resources for financial viability. Presented by Simon Colquhoun, Venue: 3/216 Belmont Avenue, Cloverdale
How To Write a Tender or Grant Submission - Webinar May 16, 10am-11am, \$30 Develop expertise at writing, submitting tenders & submissions.

Starting Your New Business - Webinar May 16, 11am-12noon, \$30 Checklist & research required to start a new business.
Getting the right IP to protect your creativity (design) - LIVE webinar by IP Australia May 16, 12pm-1pm, Free Focuses on designs, basics of intellectual property & design application process.
Importing & Exporting - Lower your Risks - Webinar May 16, 2pm-3pm, \$30 Lower the risk of failure when you import or export.
Avoiding Estate Problems with your Will & Inheritance Claims for your Executor - Workshop May 17, 9.30am -11am, \$49 How to avoid problems with your Estate by taking preventative steps covering a range of important issues to consider. Presented by Jules Lewin, Charthill Legal , Venue: 3/216 Belmont Avenue, Cloverdale
Buying or Selling a Small Business - Webinar May 17, 11am-12noon, \$30 Checklist on buying or selling a business & what needs to be done.
Tips on using Social Media in your business - Webinar May 17, 1pm-2pm, \$30 Effectively promote your business across many social platforms.
Fashion & Technology - Webinar May 17, 3pm-4pm, \$30 Showcase on how technolgy is changing the future of fashion,
Sustainable Sourcing in HK & China** - Webinar May 18, 10am-11am, \$15 Sustainable Sourcing via Hong Kong Trade Development Council.
Strategies for Off Shore Sourcing - Webinar May 18, 11am-12noon, \$30 Tips on offshore sourcing & risk management.
Tax for Small Business* - Workshop May 18, 1pm-4pm, Free Understand small business taxation & superannuation obligations , Venue: Belmont BEC, 3/216 Belmont Avenue, Cloverdale
Protecting Your Trade Mark in the United States: What You Need to Know - Webinar May 18, 1pm-2pm, \$30 How to register your trade mark in the USA ,
Tips on Saving Energy in Your Business* - Webinar May 19, 10am-11am, Free How to make your Business Energy Efficient using quick & easy steps.
Solar Energy* - Webinar May 19, 11am-12noon, Free How Solar works? How much power does it generate? Saving Energy.
Get Everything or Nothing - fashion innovation for catwalk participation in today's climate - Webinar May 19, 3pm-4pm, \$30 Catwalk shows - what they achieve, why be involved and make them work for you.
Marketing on a Budget - Webinar May 22, 10am-11am, \$30 How to make the most of your marketing dollars.
Energy Usage in TCF Supply Chains – Upstream & Downstream* - Webinar May 22, 11am-12noon, Free Reduce upstream & downstream energy usage in your supply chains.
On Folding & Technology: Scale, Demensionality & Materiality** - Webinar May 22, 12noon-1pm, \$30 Matthew Gardiner discusses the aesthetics of Folding & Techonology through the criteria of scale, dimension & materiality. ,