TCF GLOBAL NEWS UPDATE --- AUGUST 2015

Top News

NEWSFLASH – Congratulations to Carol Hanlon CEO, Belmont BEC being featured as Australia's representative in 'ICONOGRAPH: An Exhibition of Women Icons of APEC' during APEC Women in Economy Forum (WEF), Sept 16-20, Manila Philippines. Carol has also been announced as an official delegate of WEF Australian Delegation and will also present on the Chinese Taipei WEF panel at APEC Manila

Welcome to our new TCF Members
Myles Melros - Fiona Miles; Ana by Karma Limited - Quin Sq Thang;
Join TCF non-profit community organisation - receive buying mission opportunities, supply chain linkages, free training vouchers and access to fashion business mentoring for your business; Bronze, Silver & Gold Levels available; Membership is tax deductible. www.tcfglobal.com/membership

TCF Buying Mission – China
LAST CHANCE - Intertextile Shanghai Apparel Fabrics, Shanghai, China, October 13-15: trade show for apparel textiles. TCF Buying Mission 2 night's Accommodation *Sponsorship Contact us

TCF Buying Mission – Hong Kong
Global Sources Fashion - Apparel, Accessories, Fabrics, Swimwear, Hong Kong October 27-30: TCF Buying Mission 3 night's Accommodation *Sponsorship Contact us

TCF Member Supply Linkages Looking for a manufacturer in Hong Kong - China - India - Nepal - Bali - Taiwan – Philippines - Fiji – Puerto Rico – Bhutan – Myanmar Contact us

FBI Fifth Annual Runway Show during LA Fashion Week, October 13 - Like the opportunity to show your collection on the runway at Fashion Business Inc. Runway Show at historic LA Union Station, USA Contact us

1001 Business Tips from 101™ Fashion Designers
Like to be featured in the 1001 Business Tips from 101™ series? More Information

A rise in flexible working, coupled with millennials' desire for a greater work-life balance, is driving demand for new technologies – from virtual-reality headsets to stress-sensing wearables – that will transform the future of work. Source: Stylus Contact us

Grow your Fashion Business with your confidential Business Advisor! Need help with staying on track to build your fashion business, register for our fashion business advisory or coaching services! Bookings www.tcfglobal.com/mentoring

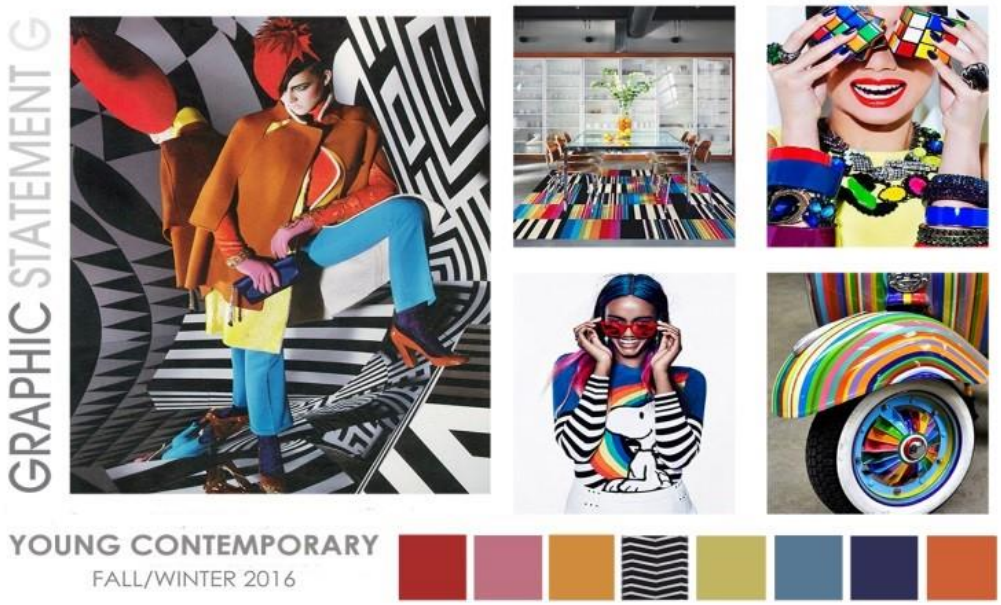
Website Marketing Tip from Website Designs
To gain followers on twitter simply follow people who make up your target audience, 40% of the people you follow will follow you back on average. Unfollow those that don't follow you, rinse and repeat until you have the number of followers you want. The life of a tweet is around 8 minutes so tweet regularly to maximise audience engagement. This is what I do to generate 6,000 visitors per month to my website… and generate over 3,000,000

impressions. www.websitedesigns.com.au

Upcoming TCF Trade Missions, Trade Events & Festivals

Melbourne Spring Fashion Festival, September, August 28-September 4: Designer collections and fashion shows
Who's Next, Paris, September 4-7, France: Designer collections and fashion shows
Couture Fashion Week, September 11-13, New York USA: Couture fashion shows
New York Fashion Week, September 10-17, USA: Designer collections and fashion shows
Perth Fashion Festival, September 15-20, Australia: Designer collections and fashion shows
London Fashion Week, September 18-22, UK: Designer collections and fashion shows
Milan Fashion Week, September23-29, Italy: Designer collections and fashion shows.
VASTRA, 4th International Textile and Apparel Fair, September 28-30, Jaipur, India – apparel, accessories, textiles
Paris Fashion Week, September 30-October 7, France:- Designer collections and fashion shows.
International Textile Fair 2015, Dubai, October11-12: trade show for textiles and clothing
Intertextile Shanghai Apparel Fabrics, October 13-15, China: TCF Buying Mission *AccommodationSponsorship **Contact us**
China Global Sources Hong Kong, October 27-30: TCF Buying Mission *Accommodation Sponsorship. **Contact us**
Hong Kong International Licensing Show, January 11-13: TCF Buying Mission *Accommodation Sponsorship **Contact us**
Hong Kong Toys & Games Fair, January 11-14:TCF Buying Mission *Accommodation Sponsorship **Contact us**
Hong Kong Baby Products Fair, January 11-14:TCF Buying Mission *Accommodation Sponsorship **Contact us**
Hong Kong Fashion Week, January 18-21: TCF Buying Mission *Accommodation Sponsorship. Contact us
Hong Kong Gifts & Premium Fair, April 27-30: TCF Buying Mission *Accommodation Sponsorship. Contact us
Diary Date - 5th International Fashion Incubator Conference, 2016 - Venue and dates to be advised shortly
Sharing best practice from Fashion Incubators around the globe. Register your interest **Contact us**

MY fashion INCUBATOR



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Starting a Fashion Label
Preparing an Award Submission, Belmont Small Business Awards - Workshop
Strategies for Off Shore Sourcing
Get Noticed by the Media
Preparing an Award Submission, Belmont Small Business Awards - Workshop
Ask an Expert Belmont BEC Sundowner
Marketing for a Small Fashion Business
Dealing with Fashion Agents and Retailers

To book for upcoming events visit www.tcfglobal.com/calendar or contact us on 61 8 9479 3777.

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