



TCF GLOBAL NEWS UPDATE - MARCH 2026



Update re VIATT26, Ho Chi Minh, Vietnam

I recently presented at VIATT26, Industry Exchange on the topic "Reciprocal Tariffs in the US: Global Impacts and Response Strategies" with speakers from Hong Kong, Singapore, USA, and Taiwan. VIATT26 Exhibition had great textile innovations and new digital technology opportunities. Like Export Mentoring contact TCF.

'LIVE' AI Webinar Series 'AI for Everyday Business'

The 24/7 Service Desk: Handling Enquiries While You Sleep: \$110

10 March, Tuesday, 9-11:00am (AWST Perth) [BOOKINGS](#)

Stop letting leads go cold. Learn to configure intelligent auto-replies that maintain a warm, human tone. We will also master the art of responding to Google Reviews, turning feedback into a competitive advantage in seconds, regardless of how difficult the customer is.



Chat with Your Spreadsheet: Insights Without the Headache: \$110

17 March, Tuesday, 9-11:00am (AWST Perth) [BOOKINGS](#)

Data is only useful if you can read it. We will show you how to securely interrogate your spreadsheets using natural language. Stop wrestling with formulas and simply ask, "Which day was my busiest?" or "Identify where I'm losing margin." Get CEO-level insights on a DIY budget.



Build Your Own Digital Receptionist: Never Miss a Lead Again: \$110

24 March, Tuesday, 9-11:00am (AWST Perth) [BOOKINGS](#)

Revolutionise your customer service with a 24/7 receptionist that never sleeps. In this interactive workshop, we will actually build a secure chatbot tailored to your business knowledge to answer FAQs and capture leads. Zero coding required, total business transformation.



United Nations CSW70 - NGO FORUM, March 10th

Topic: Economic Empowerment of Women Entrepreneurs, Gender Equality, and the Sustainable Development Goals

Carol Hanlon, Founder/CEO, TCF Global, Belmont BEC Inc & BPW Business Incubator will be hosting our annual NGO Forum in New York. Global speakers from USA, South Korea, Malaysia, Iran, Chile and Australia will provide updates on projects that support women around the globe. [MEDIA RELEASE](#) [EVENT FLYER](#) [SPEAKER PROFILES](#). Like to know more about NGO CSW visit www.ngocsw.org



25 free and low-cost marketing ideas for small businesses

You need to spend money to make money, or so the saying goes. For the most part, that's true: getting your products, services and brand in front of potential customers is usually a matter of paying for advertising or investing in professional marketing services. This can be a challenge for small businesses that may not have a huge budget to work with. Thankfully, there are other ways to spread the good news about your business. 25 ideas are [here](#).



Welcome to TCF Global

You are invited join TCF Global Membership – Get involved with your TCF non-profit community organisation - receive buying mission opportunities, supply chain linkages, free training vouchers, access to fashion business mentoring for your business. Bronze, Silver & Gold Levels available. Membership is tax deductible. [Join](#).

TCF invites its network to link with its Social Media pages



TCF Facebook - [Link](#)
TCF LinkedIn - [Link](#)

**TCF Mission – Accommodation support and VIP Benefits
Bharat Tex 2026, July 14-17, India**

Bharat Tex 2026 is where India's rich textile heritage meets modern innovation, setting the stage for global textile leadership. As the world's youngest and largest global textile show, it serves as a platform for forging partnerships and driving economic growth. [Contact TCF.](#)



eBay Circular Fashion Fund 2026

The future of fashion is circular, and it's being built by those willing to do things differently. The eBay Circular Fashion Fund is entering its third year and expanding into new global markets in 2026. Now a global platform, the Fund champions founders and sellers who are extending the life of fashion, reducing waste, and reshaping the industry for the better. Applications are now open across the EU, UK, US, Germany, Australia, Canada and Switzerland. **Applications Close: 8th March.** [Details.](#)



TCF Mission – support and benefits

Global Sources Hong Kong shows – April

World-class AI, innovation and lifestyle sourcing

Check out the wide range of international fairs and trade shows [here](#). Register for shows in Hong Kong for: Consumer electronics, Mobile electronics, Home and kitchen and Sports and outdoor – [Contact TCF.](#)



TCF Mission – Accommodation support and VIP Benefits

Intertextile Apparel Fabrics – Shanghai, China – 11-13 March

The previous Spring Edition welcomed over 3,100 exhibitors from 25 countries and regions. Next March, Intertextile Apparel will continue to offer a wide range of products with a focus on innovation, sustainability and the latest trends. Pre-register now and prepare for your sourcing journey at one of the world's leading textile platforms. [Contact TCF](#)



India Sporting Goods Fair, 31 March – 2 April

Sourcing sports goods from India: cricket, football, hockey, badminton, tennis, table tennis and other field sports; sportswear, fitness and training equipment & accessories, etc. Indian sports equipment is used at the highest level of professional sporting events and training academies, including the Olympics and World Championships. [Website.](#)



Hong Kong Jewellery Show March 4 – 8

Hong Kong Diamond, Gem and Pearl Show – March 2-6

Exceptional craftsmanship, innovative designs and customised services. Representing the very best that Hong Kong has to offer, this curated exhibition floor brings together world-class companies that are drawing on decades of expertise in design and production, and precious materials sourcing and manufacturing. Expect stunning displays featuring pure gold creations as well as collections adorned with diamonds, coloured gemstones and pearls. [Details.](#)



Why 2026 will demand better from fashion - and how the industry is rising to the challenge

As the fashion industry braces for another year shaped by volatility, tightening regulation and accelerating consumer expectation, one thing is increasingly clear: 2026 will demand better from fashion, better transparency, better relationships, better design, and better business models capable of delivering both profit and purpose. [Learn more.](#)



Are you a Speaker or Presenter?

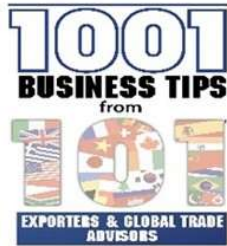
REMINDER - Like to present during 22nd designedge Innovation Festival?

BEC, TCF & BPW Members are invited to register interest in being a presenter or speaker during our 22nd designedge Innovation festival, which will run 3 months July to September to our national & global network. Speakers can present LIVE or recorded ONLINE. [View 2025 Festival Sponsor Opportunities also available.](#) Contact [Carol Hanlon](#)



TCF WA, TCF Australia and TCF Global Mentors and Business Advisors

Discuss your business issues and concerns with your confidential advisor and develop your action plan for success. [Book by the Hour: Online or Phone](#)



Are you an exporter or global trade advisor?

1001 Business Tips from 101™ Exporters and Global Trade Advisor Experts

Would you like to be featured in our new eBook with your 10 tips for Exporters and Global Trade Advisors? Each expert will be allocated two pages. Participation includes additional promotional opportunities as an expert and you may also be invited as a presenter in future 1001 Business Tips Online Forums. Interested to share your expertise and gain exposure? **Contact [Carol Hanlon](#)**



Quote of the month

"The harder you work, the luckier you get."
Gary Player, Golfer, born 1935.



Marketing strategy vs business strategy: A quick guide

Many small business owners struggle to understand the difference between marketing strategy and business strategy. They often treat them as the same thing. But they're not. So, this guide breaks down both strategies in simple terms, to show you how they work together, and help you create a plan that delivers real results for your business – [learn how](#).



50 simple, budget-friendly ideas to build a positive company culture

Creating a positive company culture is something that some business owners believe happens naturally without effort, or that it is a second priority after increasing profits. Some dismiss opportunities to improve culture due to their preconception that it requires a lot of money to do properly. [Ideas here](#).



Email security for small businesses

For small businesses, securing email accounts is crucial for protecting sensitive information and maintaining client trust. Cyber threats are constantly evolving, and a compromised email can lead to data breaches, reputational damage, and financial loss. This guide offers practical tips for enhancing email security, helping small business owners safeguard their communications and maintain a secure digital environment. By taking proactive steps, you can reduce risks, protect your business's reputation, and keep your email accounts secure and resilient. [Actions to take](#).



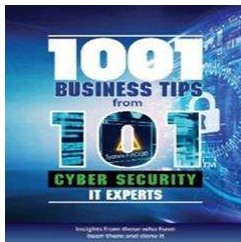
Consumer goods outlook: clothing demand under pressure in 2026

Clothing chains will focus on boosting profitability, often in the face of rising taxes, rents and wage costs. In some cases, this will mean closing yet more stores to prioritise their strongest outlets. Online sales outlets will face their own challenges: some will be affected by new tariffs on small international packages as de minimis rules tighten in many markets. [Article](#).



Small business cash flow

Managing the finances of a business can be very different from managing your personal banking and comes with a unique set of challenges and considerations. This article walks you through the basics of cash flow management and the importance of cash flow forecasting, as well as providing a few handy tips for staying on top of your incomings and outgoings, plus a free template – [here](#).



1001 Business Tips from 101™ Cyber Security IT Experts

FREE eBook for small business with tips from 101 global cyber security experts to assist small business owners and their staff to remain cybersafe. www.mybusinessincubator.com.au/1001



Newsletter from the Australian Institute of Enterprise Facilitators

To learn about the Institute in the first newsletter for 2026, plus The Six Steps in Facilitation, What is Risk Management and more - [Click](#).



Sarah tried using AI to help customers. Within months, she ditched it.

More and more workplaces are leaning on artificial intelligence to complete tasks such as onboarding and to fill the roles of customer service agents and human resources, with the technology now moving far beyond being a novelty chatbot. But not all businesses are sold on the idea, with some rejecting AI over concerns that it can be difficult for customers to use and can create unnecessary confusion for both staff and clients. [Article](#).



The Cyber Sushi

Scams and Vulnerability: Who's Really at Risk
Behind the Mask: New and Trending Scams
Ask Dr Lacey: "Is this person real or a scam?" [Learn here.](#)



Another tip by Vincent Scott -from the now published -
'1001 Business Tips from 101™ Cyber Security Experts

Guard your bank transfers very closely. Bank transfers rather than cheques are becoming increasingly common. Guard your bank transfer information. View ANY email requesting a change in bank transfer information with extreme scepticism. Even if it looks perfectly legit, pick up the phone and dial a number you know (not from the suspect email), and verify that it is legit. Every time. Complex scams around this are standard attacks against small business. Don't fall for it.



Arctic wolf 2025 threat report

This extensive report takes a deep dive into the types of cyber-attacks Arctic Wolf® incident response investigated this year, why certain industries are targeted with certain kinds of tactics, techniques, and procedures, and what organisations around the globe can do to harden their defences in this changing threat landscape. Download the report with threats to your business [here.](#)



Websites that you may find useful

Your all-in-one free AI photo editor. Create professional photos and bring your ideas to life effortlessly... [here.](#)

PDF, video, image and other online tools to make your life easier – [here.](#)

AI text to image or AI text to video AI free tool – [here](#)

Free icons and illustrations. Design freely with instant downloads – [here.](#)

Get the latest AI news, understand why it matters, and learn how to apply it in your work. [Here.](#)

An online **image-to-text converter** to extract text from images – [here,](#)

Download almost ANY premium software from [here.](#)



Tips you may find useful

Needing something different on your desktop? Open the Microsoft Store. Search for Lively wallpaper. Select, Click and Install.

Find any risky or unstable software. Windows + R. Type Sigverif. Enter.

Save this for later – If you turn on your computer and see a blank screen, try this: press the Windows key + Ctr + Shift + B all together.

Free up space – Press Windows key + R / enter shell:appsfolder – this will show all apps on your computer, so you can manage or uninstall any unwanted.



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- [Understanding the Australian Privacy Changes](#)
- [Credit Management And Debt Collection](#)
- [How To Write A Tender Or Grant Submission](#)
- [Tips on Building a Successful Business](#)

- [Preparing For A Fashion Trade Show](#)
- [How To Start A Fashion Label](#)
- [Quality Control In The Fashion Industry](#)
- [Importing and Exporting](#)
- [Get Noticed By The Media](#)
- [How To Brief Your Website Developer](#)
- [TESTEX – Textile Accreditation and Labelling](#)
- [Avoiding Manufacturing Pitfalls](#)
- [Marketing On A Budget](#)
- [Strategies for Off Shore Outsourcing](#)
- [Sourcing in Asia via HK](#)
- [Sourcing Textiles & Apparel in India](#)
- [Buying Or Selling A Business](#)
- [Fashioning Sustainability Diverse Perspectives](#)
- [Balancing Work And Life](#)
- [Credit Management And Debt Collection](#)
- [How To Write A Tender Or Grant Submission](#)
- [Tips on Building a Successful Business](#)
- [Connect your Business to the Women's Empowerment Principles](#)
- [How To Grow Your Fashion Business](#)
- [Understanding your Intellectual Property – Trademarks, Designs, Patents](#)
- [Ethical Fashion and the Triple Bottom Line](#)
- [Italian Fashion Media](#)
- [Preparing a Business for Sale](#)
- [Global Platform for Sourcing From Women Vendors](#)
- [Tips on Using Social Media in your Business](#)
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- [How To Grow Your Business](#)
- [Strategies for Off Shore Sourcing](#)
- [Establishing Your Label in the USA](#)
- [What Buyers Are Looking For](#)
- [Specification Sheets for Apparel Manufacturing](#)
- [Marketing for Small Fashion Business](#)

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