TCF GLOBAL NEWS UPDATE - JULY 2026



22nd designedge innovation FESTIVAL 2026 has launched and runs to 30th September with events, forums, webinars, workshops and networking being staged in Perth Western Australia, nationally and globally ONLINE. Over 150 events will bring together export trade opportunities, cyber security experts, business advisors, innovators, designers, creatives, global women entrepreneurs, industry and trade networks. All events are FREE to Members of BEC and TCF.
FESTIVAL EVENTS FLYER
FESTIVAL MEDIA RELEASE



CAN YOU HELP? Freight Sponsorship or Freight Donations needed

TCF & BEC is calling for freight sponsorship or donations to get donated sewing machines, textiles, haberdashery to our two latest women's sewing projects: **20ft container sewing goods to BPW Port Moresby, PNG & 20ft container sewing goods Indigenous Womens Sewing Project, Nth WA. Contact Carol Hanlon** if you can assist with freight support



16 strategies to increase profits for small businesses

Profitability can make all the difference for small businesses—it's the engine that turns cash flow into sustainable growth. Thankfully, there are many different strategies you can use to improve profitability in the short- and long-term. By monitoring and working to increase net profit margin, business owners can make smarter spending decisions and lay a solid foundation for long-term success. Profits are just one part of your overall cash flow. **How?**



Quote of the month

"Happiness does not come from doing easy work but from the afterglow of satisfaction that comes after the achievement of a difficult task that demanded our best."
Theodore Isaac Rubin (1923-2019) - American psychiatrist and author

You are invited join TCF Global Membership –

Get involved with your TCF non-profit community organisation - receive buying mission opportunities, supply chain linkages, free training vouchers, access to fashion business mentoring for your business. Bronze, Silver & Gold Levels available. Membership is tax deductible. Join.
TCF invites its network to link with its Social Media pages
TCF Facebook - Link
TCF LinkedIn - Link

Bharat Tex 2026, India, July 14-17

Bharat Tex 2026 is where India's rich textile heritage meets modern innovation, setting the stage for global textile leadership. As the world's youngest and largest global textile show, it serves as a platform for forging partnerships and driving economic growth. **Details**.

Intertextile Shanghai Home Textiles, China, August 18-20

Last year, nearly 900 exhibitors and visitors from 116 countries and regions came together in Shanghai to shape the future of home textiles. Industry

giants like Ikea and Walmart joined VIP buyers from around the globe. Connect here.

Intertextile Apparel Fabrics, Shanghai China, August 25-27

Join our TCF Mission includes - Accommodation Sponsorship
Intertextile Shanghai Apparel Fabrics - Autumn Edition 2026 will showcase garment fabric and accessory items displayed in exhibition areas of: Suitings, Shirtings, Jeanswear, Swimwear and Lingerie, Casual wear, Ladieswear, Functional wear and Sportswear, Accessories, Children's, and Infants wear. 240,000 m2 of exhibition space will include over 10 country and region pavilions from France, Hong Kong, India, Italy, Japan, Korea, and Türkiye.
CONTACT TCF TO JOIN OUR MISSION

India International Knit Fair: September

The 53rd IIKF continues to drive transformation in the global knitwear industry. Discover emerging trends, sustainable innovations and connect with industry leaders shaping the future of fashion. Info.



Parade opportunity at Couture Fashion Week, New York, Sept 2026

Interested to showcase your collection in New York or showcase your accessory collection. Forward your design profile to Carol Hanlon for your CFW NY application form and TCF referral.

Centrestage, Hong Kong, September 2-5

Asia's premier fashion event is back to redefine the boundaries of creativity. Witness groundbreaking collections from the region's top designers and international visionaries. From high fashion runway spectacles to cutting-edge sustainable innovations. Website.

Apparel Sourcing Week, Bangalore, India, October 7-8

Apparel Sourcing Week is a leading sourcing platform that connects international buyers with Indian apparel manufacturers and exporters across a wide range of categories, including fashion apparel, textiles, and value-added garments. As India continues to emerge as a preferred and reliable sourcing destination, the event provides an opportunity for businesses to explore potential sourcing partnerships, engage with manufacturers, and gain insights into developments within the Indian apparel and textile sector. Website.

62nd IHGF Delhi Fair, India, October 13-17

Autumn edition presents a comprehensive collection of Home, Lifestyle, Fashion, Furnishings, Furniture, Gifts, and Interior products for the season ahead from over 3000+ manufacturers and exporters. Held at the plush India Expo Centre, Delhi-NCR, India, the IHGF Delhi Fair exhibits over 2000+ new product expressions and more than 300 design developments across 16 product categories. This is a one-stop sourcing destination for retailers, importers, wholesalers and design professionals. Details.

Asia-Pacific Texpo, Singapore, November 11-13

Connect with 3,000+ industry leaders, explore 150+ exhibitors featuring cutting-edge innovations, and gain actionable insights to transform your supply chain.
Experience a dynamic exhibition showcasing the latest innovations in textile and apparel and gain forward-looking insights at the high-level summit. Build meaningful connections through curated networking sessions designed to turn conversations into real business opportunities. Details.

VIATT- ASEAN Textile, Fashion Expo, Vietnam, Feb 24-26, 2027

TCF MISSION - 2 NIGHTS FREE ACCOMMODATION & VIP BENEFITS
Vietnam is the third largest textile and apparel exporter, and one of the highest importers of textile machinery in the world, high-quality textile materials and apparel exporters. CONTACT TCF TO JOIN OUR MISSION



TCF WA, TCF Australia and TCF Global Mentors and Business Advisors

Discuss your business issues and concerns with your confidential advisor and develop your action plan for success. Book by the Hour: **Online or Phone**

Are you an exporter or global trade advisor?

1001 Business Tips from 101™ Exporters and Global Trade Advisor Experts

Would you like to be featured in our new eBook with your 10 tips for Exporters and Global Trade Advisors? Each expert will be allocated two pages. Participation includes additional promotional opportunities as an expert and you may also be invited as a presenter in future 1001 Business Tips Online Forums. Interested to share your expertise and gain exposure? **Contact** Carol Hanlon



The biggest challenges small fashion brands face today

Working with fashion brands of all sizes, one can see small and emerging labels struggling with similar issues. Running a fashion business today isn't just about having a great product; it's about building the right foundations to grow and compete in a very crowded market. At the end of the day, small and medium fashion brands succeed not by having everything, but by being clear about what matters most, staying focused, and building smart, flexible systems that support growth. Some of the most common challenges – here.



Another tip by **Jane Di Noto** *-from the now published -*

'1001 Business Tips from 101™ Cyber Security Experts

Distribute your eggs over many baskets. Beware of overhyped big tech, especially in cloud computing and hosting providers. You most probably need these vendors because their size provides something otherwise unattainable (for example, speed, reach, on-demand capabilities, strong built-in security). But their strengths are most of the time also their worst weakness as they are primary targets for threat actors. And you might just find yourself caught in the middle, with collateral damage. So, divide and conquer!

Visit mybusinessincubator.com.au/1001_Free Cyber Tips eBook



Windows has secret junk files you need to delete right now

Windows has been secretly creating junk files on your PC since day one. This video shows you how to find and delete temporary files created by Windows, helping you to clean the C drive and free up disk space in under two minutes.

By the end of this tutorial, you will learn how to free up space in Windows 11 and perform a quick disk cleanup to optimise and maintain your computer effectively without needing any paid tools or downloads. Video.

Some Excel tips you may find useful

To highlight a row or column – Click on View, then Focus cell – then, every time you click somewhere, the appropriate row/column will be highlighted … you can even change the colour of the highlight.

To insert the current date, hold Ctrl and ;

To insert the current time, hold Ctrl, Shift and ;

To highlight particular cells in a spreadsheet – highlight all cells, hold Alt and type HLHE, then enter the cell details you want highlighted and the colour.

The Cyber Sushi

In this issue - Scams in the shadows: * The growing use of private chat channels. * Building safer communities through trusted voices. * The guide to new and trending scams. * Are eSIMS safer than traditional SIM cards?' Here.

Australasian Institute of Business and Enterprise Facilitators -

Are you a business advisor, coach, mentor, facilitator or consultant. AIBEF provides accreditations for your skills and expertise. View www.aibef.org.au



Smart strategies for couples who run a business together

No business, especially one with a marriage at stake, should be launched without hammering out the financial and legal details first with a CPA or attorney. At a minimum, you'll want to discuss how to set up the business, but couples also should consider their long-term vision for the business. Learn more.



Websites that you may find useful

For a large range of free AI tools – click here, then choose 'free'.
For a free online photo editor – click here.
For more free software and tools – try this.
Free access to top-AI models for text generation/coding/image creation here.
A huge library of sounds that you can copy is here.
Access the best AI models for video and images in one platform. Start creating in seconds. Free to try, no sign up, nothing to install. Here.

On your Windows computer

To find how to fix a problem – Press Windows key and I. Open System. Troubleshoot. Other trouble shooters. Then choose the problem for a solution.
To open File Explorer and access everything – Hold the Windows key and E.
To open settings – hold the Windows key and I.
To open what you've been working on, press the Windows key and Tab.
If you have multiple pages open on your desktop and want to minimise them, press Windows key + D.
To control your storage with auto cleanup – watch this video – **here**.



Team building for small business: Hire, manage and grow your team

Building a strong team drives small business success. Learn proven strategies for hiring, developing, and managing talent that grows with your business. Recognise individual strengths and involve employees from day one by assigning meaningful tasks, setting challenges with their input, and providing mentoring to help them contribute quickly and feel valued. **Learn how**.

Quick tips using Microsoft Word

To instantly convert text to a table – highlight the text and click Alt then N T I.
To create a double line across a page – type = three times, then Enter.
For a single line across a page – type - three times then Enter
For a dotted line across a page- type * three times then Enter.
To add bullet points – highlight the lines and press Ctrl Shift and L.
On-screen keyboard – Windows key and R. Type osk. OK

Business Skills 'On Demand' Sessions



Live and Recorded Webinar for Online - Anytime - Fast Track your Traning
Members receive one FREE webinar below during July - Contact us

- Writing Your Business Plan
- Pricing, Costing and Cashflow
- Starting Your New Business
- Understanding the Australian Privacy Changes
- Credit Management And Debt Collection
- How To Write A Tender Or Grant Submission
- Tips on Building a Successful Business
- Preparing For A Fashion Trade Show
- How To Start A Fashion Label
- Quality Control In The Fashion Industry
- Importing and Exporting
- Get Noticed By The Media
- How To Brief Your Website Developer
- TESTEX – Textile Accreditation and Labelling
- Avoiding Manufacturing Pitfalls
- Marketing On A Budget
- Strategies for Off Shore Outsourcing
- Sourcing in Asia via HK
- Sourcing Textiles & Apparel in India
- Buying Or Selling A Business

- Fashioning Sustainability Diverse Perspectives
- Balancing Work And Life
- Credit Management And Debt Collection
- How To Write A Tender Or Grant Submission
- Tips on Building a Successful Business
- Connect your Business to the Women's Empowerment Principles
- How To Grow Your Fashion Business
- Understanding your Intellectual Property – Trademarks, Designs, Patents
- Ethical Fashion and the Triple Bottom Line
- Italian Fashion Media
- Preparing a Business for Sale
- Global Platform for Sourcing From Women Vendors
- Tips on Using Social Media in your Business
- Make Customer Experience Your Competitive Edge
- Understanding Freight Logistics of Importing and Exporting
- How To Grow Your Business
- Strategies for Off Shore Sourcing
- Establishing Your Label in the USA
- What Buyers Are Looking For
- Specification Sheets for Apparel Manufacturing
- Marketing for Small Fashion Business

The information featured in this newsletter is published in good faith in an endeavour to disseminate a wide range of business-related content. While we endeavour to verify the comments and advice, we cannot make any warranties regarding the accuracy of data from other sources, or the relevance to individuals' circumstances. Any actions you may consider are dependent on your individual choice and circumstances and are strictly of your own volition; consequently, we are not liable for any resulting consequences. We have no control over the content of any links to other websites and are not liable for any resultant actions taken by readers.

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