TCF GLOBAL NEWS UPDATE - AUGUST 2026



22nd designedge innovation FESTIVAL 2026 is up and running with over 150 webinars, forums, workshops and networking being staged in Perth Western Australia, nationally and globally ONLINE. Topics include export trade opportunities, cyber security experts, business advisors, womens empowerment topics, innovators, designers, creatives, entrepreneurs, industry and trade networks. All events are FREE to Members of BEC and TCF.
FESTIVAL EVENTS FLYER
FESTIVAL MEDIA RELEASE



CAN YOU HELP? Freight Sponsorship or Freight Donations needed
TCF & BEC is calling for freight sponsorship or donations to get donated sewing machines, textiles, haberdashery to our two latest women's sewing projects: **20ft container sewing goods to BPW Port Moresby, PNG & 20ft container sewing goods Indigenous Womens Sewing Project, Nth WA. Contact Carol Hanlon** if you can assist with freight support



Quote of the month
"Happiness does not come from doing easy work but from the afterglow of satisfaction that comes after the achievement of a difficult task that demanded our best."
Theodore Isaac Rubin (1923-2019) - American psychiatrist and author



How to deal with difficult customers as a small business owner
Dealing with difficult customers is an age-old challenge in business. You've most likely heard the saying, "The customer is always right," but that might not always be the case. Regardless, making sure every customer leaves satisfied is key to your business's success. So, how do small business owners navigate these issues without losing their composure or, even worse, losing customers? There are many reasons why pushing through with difficult customers is worth it, and this will give you customer service strategies to use. **Article**.



4 reasons why your small business is not growing
Many small businesses start strong but hit a plateau within the first few years. Growth slows, and scaling seems out of reach. Sustainable growth doesn't just happen; it requires deliberate planning, strong financial management, and adaptability. Four common reasons why growth stalls and how you can get back on track are **here**.

You are invited join TCF Global Membership – Get involved with your TCF non-profit community organisation - receive buying mission opportunities, supply chain linkages, free training vouchers, access to fashion business mentoring for your business. Bronze, Silver & Gold Levels available. Membership is tax deductible. Join.
TCF invites its network to link with its Social Media pages
TCF Facebook - Link
TCF LinkedIn - Link



TCF WA, TCF Australia and TCF Global Mentors, Business Advisors
Discuss your business issues and concerns with your confidential advisor and develop your action plan for success. **Book by the Hour: Online or Phone**

Are you an exporter or global trade advisor?
1001 Business Tips from 101™ Exporters & Global Trade Advisors
Would you like to be featured in our new eBook with your 10 tips for Exporters and Global Trade Advisors? Each expert will be allocated two pages. Participation includes additional promotional opportunities as an expert and you may also be invited as a presenter in future 1001 Business Tips Online Forums. Interested to share your expertise and gain exposure? **Contact Carol Hanlon**

Future Snoops is a leading trend forecasting agency helping brands and creators anticipate change and build resilient, future-ready businesses. They provide expert trend forecasting, consumer insights, and strategic foresight across fashion, beauty, home, and other consumer-facing industries. Their platform combines human expertise with proprietary AI tools to identify emerging trends, explain why they matter, and translate insight into commercial impact.
Receive there: Digital Product Passports: A Designer's Guide **here**.

Intertextile Shanghai Home Textiles, China, August 18-20
Last year, nearly 900 exhibitors and visitors from 116 countries and regions came together in Shanghai to shape the future of home textiles. Industry giants like Ikea and Walmart joined VIP buyers from around the globe. Connect **here**.

Intertextile Apparel Fabrics, Shanghai China, August 25-27
Join our TCF Mission includes - Accommodation Sponsorship
Intertextile Shanghai Apparel Fabrics - Autumn Edition 2026 will showcase garment fabric and accessory items displayed in exhibition areas of: Suitings, Shirtings, Jeanswear, Swimwear and Lingerie, Casual wear, Ladieswear, Functional wear and Sportswear, Accessories, Children's, and Infants wear. 240,000 m2 of exhibition space will include over 10 country and region pavilions from France, Hong Kong, India, Italy, Japan, Korea, and Türkiye.
CONTACT TCF TO JOIN OUR MISSION

Centrestage, Hong Kong, September 2-5
Asia's premier fashion event is back to redefine the boundaries of creativity. Witness groundbreaking collections from the region's top designers and international visionaries. From high fashion runway spectacles to cutting-edge sustainable innovations. **Website**.

74th Bangkok Gems & Jewellery Fair, Thailand 8-12 Sept
Bangkok Gems & Jewellery Fair, or 'Bangkok Gems,' is a top-tier gems and jewellery trade fair in the global marketplace. Spanning four decades and garnering major accolades, Bangkok Gems is the place to be for both traders and enthusiasts alike. Whether you aim to trade your wares and enlarge your network or to fulfil your jewellery passion and find your dreams, let Bangkok Gems take you there. More on the- **Website**.

Global Business Summit, New Delhi, India, 18-19 September
The ICC Global Business Summit carries forward a legacy of over 100 years, connecting business leaders from around the world. In 2025, the conference attracted delegations from more than 25 countries, fostering international exchange of ideas and collaboration. The goal is to create a platform where aspiring entrepreneurs and established leaders can share insights, tackle global challenges, and innovate for the future. Celebrate a century of excellence in business innovation and growth! **Website**.

UP International Trade Show, Greater Noida, India, 25-29 Sept
As one of India's top exporting states, UPITS 4.0 aims to provide buyers with an unparalleled opportunity to explore high-quality products and services across diverse sectors. This year, we introduce a strategic three-dimensional approach, categorising buyers into three key segments: International Buyers, Domestic B2B Buyers, and Domestic B2C Buyers. This structure ensures a targeted, efficient, and rewarding experience for every participant, making UPITS 4.0 a powerhouse of trade and commerce. **Website**.



Parade opportunity at Couture Fashion Week, New York, Sept
Interested to showcase your collection in New York or showcase your accessory collection. Forward your design profile to **Carol Hanlon** for your CFW NY application form and TCF referral.

India International Knit Fair: September
The 53rd IIKF continues to drive transformation in the global knitwear industry. Discover emerging trends, sustainable innovations and connect with industry leaders shaping the future of fashion. **Info**.

Apparel Sourcing Week – Bangalore, India, 7-8 October
Apparel Sourcing Week is a leading sourcing platform that connects international buyers with Indian apparel manufacturers and exporters across a wide range of categories, including fashion apparel, textiles, and value-added garments. As India continues to emerge as a preferred and reliable sourcing destination, the event provides an opportunity for businesses to explore potential sourcing partnerships, engage with manufacturers, and gain insights into developments within the Indian apparel and textile sector. **Website**.

62nd IHGF Delhi Fair, India, 13-17 October
Autumn edition presents a comprehensive collection of Home, Lifestyle, Fashion, Furnishings, Furniture, Gifts, and Interior products for the season ahead from over 3000+ manufacturers and exporters. Held at the plush India Expo Centre, Delhi-NCR, India, the IHGF Delhi Fair exhibits over 2000+ new product expressions and more than 300 design developments across 16 product categories. This is a one-stop sourcing destination for retailers, importers, wholesalers and design professionals. **Details**.

Asia-Pacific Texpo, Singapore, November 11-13
Connect with 3,000+ industry leaders, explore 150+ exhibitors featuring cutting-edge innovations, and gain actionable insights to transform your supply chain.
Experience a dynamic exhibition showcasing the latest innovations in textile and apparel and gain forward-looking insights at the high-level summit. Build meaningful connections through curated networking sessions designed to turn conversations into real business opportunities. **Details**.

VIATT- ASEAN Textile, Fashion Expo, Vietnam, Feb 24-26, 2027
TCF MISSION - 2 NIGHTS FREE ACCOMMODATION & VIP BENEFITS
Vietnam is the third largest textile and apparel exporter, and one of the highest importers of textile machinery in the world, high-quality textile materials and apparel exporters. **CONTACT TCF TO JOIN OUR MISSION**



From runway to retail: how trends will influence fashion collections
The fashion industry does not wait. By the time a season reaches retail floors, the decisions behind it were made months earlier, inside design studios, trade events, and forecasting sessions. This blog breaks down the key directions shaping SS27, what they mean for product development, and how brands using a structured B2B fashion platform can translate runway intelligence into confirmed retail orders. **Here**.



Fashion trends forecast top styles, colours and consumer trends
Fashion is constantly evolving, bringing a fresh wave of bold colours, sustainable materials, AI-driven design, and Gen Z-inspired aesthetics. As social media platforms like TikTok and Instagram continue to influence consumer preferences, fashion trends are emerging and spreading faster than ever before. Brands can no longer rely on traditional forecasting methods alone; they need real-time insights to understand what styles, colours, and products consumers will want next. **Learn more**.

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The Cyber Sushi
(serving up the cold facts, with some phish bytes)
Including: When official isn't official. Woven wisdom: Building cultural understanding through learning. The guide to new and trending scams. What are Passkeys, and are they better than passwords? **Here**.



Another tip by **Mathew Ford** *-from the now published -*
'1001 Business Tips from 101™ Cyber Security Experts
Ensure your websites are protected. Sometimes it pays to add an additional layer of security. I recommend all my clients use a web application firewall to help protect their website from malicious traffic, malware, brute force attacks and known threats. There are many different types of software available, with varying degrees of protection and quality - so be sure to do your research or have a chat with your website developer. Visit



On your Windows computer

Create a new folder on your desktop – Ctrl, Shift and N. Then give it a name.
Create your name into a 3D screensaver – right-click on the desktop / personalise / lock screen / screen saver settings / choose 3D text / settings / custom text (type what you want) / adjust the various settings and rotation / OK / preview / apply / OK.
Windows recovery – Hold down Shift and click Restart, wait for options to fix.



Quick tips using Microsoft Word

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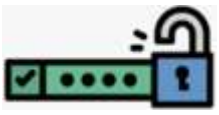
Build strong data foundations for agentic AI at scale

Join senior enterprise leaders and Amazon Web Services (AWS) and discover how to build resilient, scalable data foundations for enterprise AI. Learn practical strategies to build modern data architectures and production-ready AI agents, turning your data into a long-term competitive advantage. Here.



Websites that you may find useful

FREE AI Image Upscaler - Enlarge and enhance your low-resolution images in seconds with AI. Just upload, process, and upscale. Here.
Remove photo image background - automatically and free. Here.
Free tools for PDF, video, image and online tools to make your life easier. Here.
AI presentation tool converts any source into a professional PPT in seconds. Just input a prompt and get ready-to-use AI presentations. Here.



Password problems?

Do you have trouble remembering all those passwords that you were told had to be complex and unique? A simple solution to solve that problem once and for all is here.



Some Excel tips you may find useful

Did you know that your Excel has a camera? Right-click on Quick Access, the top toolbar (hyphen with a down arrow underneath it). Find 'More Commands. Then All commands. Scroll down to the camera. Add OK. The camera logo now shows in the toolbar. Highlight what you want to copy. Click on the camera. Paste. DONE!
To quickly create several worksheets, click on the Quick Access icon at the top of the screen / More commands / General / enter the number of sheets required / OK / Ctrl N.

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Application security evaluation guide

Download this free guide from Amazon Web Services (AWS) and SANS Institute to evaluate your AppSec strategy and get actionable steps to protect your data, operations, and reputation…..here

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- Pricing, Costing and Cashflow
- Starting Your New Business

- Understanding the Australian Privacy Changes
- Credit Management And Debt Collection
- How To Write A Tender Or Grant Submission
- Tips on Building a Successful Business
- Preparing For A Fashion Trade Show
- How To Start A Fashion Label
- Quality Control In The Fashion Industry
- Importing and Exporting
- Get Noticed By The Media
- How To Brief Your Website Developer
- TESTEX – Textile Accreditation and Labelling
- Avoiding Manufacturing Pitfalls
- Marketing On A Budget
- Strategies for Off Shore Outsourcing
- Sourcing in Asia via HK
- Sourcing Textiles & Apparel in India
- Buying Or Selling A Business
- Fashioning Sustainability Diverse Perspectives
- Balancing Work And Life
- Credit Management And Debt Collection
- How To Write A Tender Or Grant Submission
- Tips on Building a Successful Business
- Connect your Business to the Women's Empowerment Principles
- How To Grow Your Fashion Business
- Understanding your Intellectual Property – Trademarks, Designs, Patents
- Ethical Fashion and the Triple Bottom Line
- Italian Fashion Media
- Preparing a Business for Sale
- Global Platform for Sourcing From Women Vendors
- Tips on Using Social Media in your Business
- Make Customer Experience Your Competitive Edge
- Understanding Freight Logistics of Importing and Exporting
- How To Grow Your Business
- Strategies for Off Shore Sourcing
- Establishing Your Label in the USA
- What Buyers Are Looking For
- Specification Sheets for Apparel Manufacturing
- Marketing for Small Fashion Business

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