TCF GLOBAL NEWS UPDATE - OCTOBER 2026



CYBERSECURITY AWARENESS MONTH

1001 Business Tips from 101™ Cyber Security IT Experts

FREE eBook for small business with tips from 101 global cyber security experts to assist small business owners and their staff to remain cybersafe. **www.mybusinessincubator.com.au/1001**



Why Authenticity Is Becoming a Global Market Advantage

While the debate continues as to whether AI, robots and everything digital are good or bad, something else is happening beneath the surface. More people are choosing to reduce their digital exposure and are looking for things that feel real, crafted and shared. This shift is visible across products, services and community life, and it is happening in Australia and other parts of the world. **Learn more.**

Welcome to TCF Global - Rahuil Tirupur Sivakumar, Rahuil Apparel Sourcing

Benefits of TCF Global Membership – Get involved with your TCF non-profit community organisation - receive buying mission opportunities, supply chain linkages, free training vouchers, access to fashion business mentoring for your business. Bronze, Silver & Gold Levels available. Membership is tax deductible. Join.

TCF invites its network to link with its Social Media pages

TCF Facebook - Link

TCF LinkedIn - Link



TCF WA, TCF Australia and TCF Global Mentors, Business Advisors

Discuss your business issues and concerns with your confidential advisor and develop your action plan for success. **Book by the Hour: Online or Phone**

Global Sourcing Expo, MCEC, Melbourne, November 17-19

The Global Sourcing Expo is a must-attend event for industry professionals associated with buying and global sourcing of apparel, textiles, home, and giftware products. This is an opportunity for buyers to learn about sourcing options for their business, and to network with different countries and suppliers. TCF Australia will also be delivering Free Export & Import Workshops during Global Sourcing Expo, Sydney. **Website.**

TCF Australia FREE Import & Export Workshops, Global Sourcing Expo. MCEC, Melbourne, Presenter Carol Hanlon, TCF Australia

18th November - Introduction to Importing & Exporting, 10.30-12 BOOKINGS

18th November - Import & Export Guide for Small Business, 1.30-3 BOOKINGS

19th November - Introduction to Importing & Exporting, 10.30-12 BOOKINGS

19th November - Import & Export Guide for Small Business, 1.30-3 BOOKINGS

Registration includes Access Pass to Global Sourcing Expo

Queries contact TCF Australia Email

Fashion Queensland, October 2026

When programming our annual series of events for Fashion Queensland, I'm always conscious of what's relevant for the industry now, what's coming up, and what the potential is for the future. It's those discussions that have threaded every chat this year, as we look ahead to the most exciting phase for Brisbane to grow into 2032 and beyond. Full program is **here.**

Apparel Sourcing Week, Bangalore, India, 7-8 October, 2026

Apparel Sourcing Week is a leading sourcing platform that connects international buyers with Indian apparel manufacturers and exporters across a wide range of categories, including fashion apparel, textiles, and value-added garments. As India continues to emerge as a preferred and reliable sourcing destination, the event offers an opportunity for businesses to explore sourcing

partnerships, engage with manufacturers, and gain insights into developments in the Indian apparel and textile sector. **Website**.

62nd IHGF Delhi Fair, India, 13-17 October, 2026

Autumn edition presents a comprehensive collection of home, lifestyle, fashion, furnishings, furniture, gifts, and interior products for the season ahead from over 3000+ manufacturers and exporters. Held at the plush India Expo Centre, Delhi-NCR, India, the IHGF Delhi Fair exhibits over 2000+ new product expressions and more than 300 design developments across 16 product categories. This is a one-stop sourcing destination for retailers, importers, wholesalers and design professionals. **Details**.

Freo Fashion Festival, Fremantle, WA, October 17, 2026

The inaugural F.RE.O Fashion Festival takes place at Walyalup Koort, Fremantle. Celebrating local creative talent and Western Australian design, this free public event features three distinct runway showcases, an extensive fashion marketplace of over 150 unique fashion stalls, hands-on up-cycling workshops, and informative industry talks. Discover the future of vibrant, collaborative, and inclusive WA fashion this October. **Website**.

Eco Fashion Week Australia, Midland, WA, Oct 30-Nov 1, 2026

Eco Fashion Week Australia (EFWA) provides promotion, education, investment, and cultural awareness to revitalise traditional weaving in Donggala artisanal textiles and safeguard their future. The goal is to save the traditional heritage of Donggala weaving by promoting sustainable, handmade textiles and bringing them into contemporary fashion, while providing economic support to weavers to preserve these textiles for the next generations. **Website**.

ASIA-PACIFIC TEXPO, Singapore, November 11-13, 2026

Connect with 3,000+ industry leaders, explore 150+ exhibitors featuring cutting-edge innovations, and gain actionable insights to transform your supply chain. Experience a dynamic exhibition showcasing the latest innovations in textiles and apparel and gain forward-looking insights at the high-level summit. Build meaningful connections through curated networking sessions designed to turn conversations into real business opportunities. **Details**.

Design Inspire, Hong Kong, November 18-21

The global stage for visionary design

Turn your creative concepts into commercial reality. Join an elite circle of global innovators, trend-setting brands and industry leaders at Hong Kong's premier international design show. **Details**.



Report on Couture Fashion Week, New York

TCF Global NY PR representative Nermin Ahmad attended Couture Fashion Week's September 13 show that brought together six designers with different visions, from exuberantly embellished eveningwear to cleaner, more architectural couture. Each collection showed considerable craft and personality; Andres Aquino's restrained and professional elegance particularly appealed to me. The evening celebrated international creativity, spectacle, individuality, and the sheer pleasure of fashion. **https://www.couturefashionweek.com**

VIATT- ASEAN Textile, Fashion Expo, Vietnam, 24-26 Feb, 2027

BOOKINGS NOW OPEN for our TCF Mission

TCF MISSION - 2 NIGHTS FREE ACCOMMODATION & VIP BENEFITS

Vietnam is the third largest textile and apparel exporter, and one of the highest importers of textile machinery in the world, high-quality textile materials and apparel exporters. **CONTACT TCF TO JOIN OUR MISSION**

Australian Wearable Art Festival, 12-14 August 2027

A spectacular fusion of sculptural art and fashion. The Australian Wearable Art Festival is a unique event where designers and artists showcase breath-taking wearable art pieces. This is Australia's preeminent showcase of wearable art located on the Sunshine Coast, Queensland, and 2027 marks the event's seventh year. See an artistic performance like no other, meet the artists and enjoy the hospitality of this unique Sunshine Coast experience. **Website**.

Couture Fashion Week
New York Fashion Week – Cannes Luxury Shows

Couture Fashion Week, founded in 2005 by Andres Aquino, presents a series of couture and luxury fashion shows in New York City, Cannes and other selected cities. Fine designers from around the world present exquisite garments and accessories. **Learn more**.



CAN YOU HELP? Freight Sponsorship or Freight Donations needed
TCF & BEC is calling for freight sponsorship or donations to get donated sewing machines, textiles, haberdashery to our global women's sewing project: **20ft container sewing goods to BPW Port Moresby, PNG Contact** Carol Hanlon if you can assist with freight support

Fashion brand shares fix to get Temu dupes taken down

Warwick Levy, owner of Lonely Kids Club, found thousands of copies of his T-shirts on Temu. He struggled to use Temu's violation reporting form before discovering a workaround. Mr Levy has shared his solution to help other designers who find copies of their work on Temu. **Learn how**.

Are you an exporter or global trade advisor?

1001 Business Tips from 101™ Exporters & Global Trade Advisor Experts
Would you like to be featured in our new eBook with your 10 tips for Exporters and Global Trade Advisors? Each expert will be allocated two pages. Participation includes additional promotional opportunities as an expert and you may also be invited as a presenter in future 1001 Business Tips Online Forums. Interested to share your expertise and gain exposure? **Contact Carol Hanlon**

The Cyber Sushi

In this issue -* "Scambling": Online gambling scams. *Outreach highlights.
* Behind the mask: The guide to new and trending scams
* 'Can non-government organisations refuse me service if I don't want to give them my identity credentials? **Here**.

Another tip by **Rostyslav Savchuk** *-from the now published -*
'1001 Business Tips from 101™ Cyber Security Experts
Penetration Testing - Conduct pentests of the resource on a regular basis (at least once a year). Cyber security specialists simulate attacks to identify weak spots in security postures during a penetration test. As a result of the pentest, a findings report will be issued, and you will be able to patch the security holes, assure customers that their data is protected, and ensure compliance.



How to write a winning business loan proposal

A business loan proposal is a formal document submitted to a lender that outlines your company's financial history, the specific purpose of the funding, and how you intend to repay the loan. It acts as a targeted pitch to prove your business is a reliable investment. Whether you need equipment finance, working capital, or invoice discounting, lenders need concrete proof that you can afford the loan. **Tips here**.



Quote of the month

"When you reach the end of your rope, tie a knot in it and hang on."
Franklin Delano Roosevelt (1882-1945), the 32nd president of the United States, served from 1933 until he died in 1945.



Cold calling scripts: 14 examples, templates, and tips

Cold calling scripts can help you get more leads and reach sales goals. Get tips for writing effective scripts and start crafting your own with these free templates that work. Level up your skills with our cold calling scripts, tips and templates, and give yourself the confidence to take the lead when you're live on the sales stage. With the proper moves, you can find your rhythm and take your cold calling skills to legendary status. **Tips**.

Apply Zero Trust and AI at scale to manage risk

Modern security strategies require more than perimeter defences - they demand continuous verification, least-privilege access, and intelligent automation. This Forrester report, provided courtesy of Amazon Web Services, explores how organisations can implement Zero Trust architectures while incrementally adopting AI to enhance security operations, improve visibility, and scale securely in cloud environments. Access the report **here**.

Ready-to-use online free templates for every need

Access 1000+ professionally designed templates — from resumes and letters to planners, biodata, spreadsheets and more! Save time and get polished, ready-to-use resources in just one click! **Here**.



How to promote yourself

If you're struggling to build a genuine network and community around your small business, it could be an issue with the way you are (or aren't) promoting yourself. Many business owners, especially women, struggle to put themselves out there - but when the small business world is built on referrals and word of mouth, you need to overcome that hurdle. Get started **here**.



Friends and family financing guide for small businesses

Many small businesses and startups turn to family and friends to help fund their company. But that doesn't mean every founder saves up their own money, opens a line of credit, or seeks a bank loan. For some, it makes sense to ask friends and family for financial support. **Learn more**.



A new way to resolve extreme conflict in family businesses

Conflict is inevitable in family enterprises, where personal, professional and ownership interests interact. While healthy disagreements can lead to innovation and growth, conflicts that spiral into negativity and hostility pose serious risks to both the business and family harmony. **Like this**.



When is the best time to start a loyalty program?

Many businesses struggle to figure out when exactly is the best time to start a loyalty program. For new businesses, it's natural to focus on customer acquisition before worrying about retention. It's also common for marketers/business owners to think that a loyalty program will fail if they don't build up a respectable customer base first. Learn the facts **here**.

Reduce your business energy costs by 20% - 40%

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Quick actions on your Windows PC

Press Windows key + U to access a wide range of accessibility tools.
To open File Explorer. Hold Windows key and E / to close; press Alt F4.
To close Windows – Windows key and X. Press U twice.
To adjust brightness and volume on your laptop – Windows key and R, then type MBLCTR and OK. Adjust as needed.



Websites that you may find useful

Too good to be true? Check a website before you trust it, **here**.
To remove the background of a photo – **website**.
To create designs, documents, images, etc. – **website**.
For a platform that helps businesses create ads – **website**.
This platform provides a fantastic variety of templates, brushes, and background options - **website**.
File Converter: Supports over 300 formats. Convert, Create, Share. **Website**.

Some Excel tips you may find useful

If you've ever found yourself drowning in the tedious task of manually typing in dates in Excel, this video is a gamechanger. Here's a powerful add-in that simplifies the process and saves you precious time. **Here**.
To see ALL the shortcuts in Excel – in the search bar at the top, type 'Keyboard shortcuts' / then 'Keyboard shortcuts in Excel'. There they all are!
To repeat an action in a cell, such as bold or highlight, just change the first cell, click on the next cell you want changed and press F4 – then repeat as needed.

Quick tips using Microsoft Word

For ALL the keyboard shortcuts, click on View, then Macros, View macros, type list commands, Run, then Current keyboard settings, OK; there they all are.
Type B, C and hold Alt and X for ¼ - Type B, D and hold Alt and X for ½
Type B, E and hold Alt X for ¾.
Hold Alt and type 128525 for 😍

Business Skills 'On Demand' Sessions



Live and Recorded Webinar for Online - Anytime - Fast Track your Traning
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- Writing Your Business Plan
- Pricing, Costing and Cashflow
- Starting Your New Business
- Understanding the Australian Privacy Changes
- Credit Management And Debt Collection
- How To Write A Tender Or Grant Submission
- Tips on Building a Successful Business
- Preparing For A Fashion Trade Show
- How To Start A Fashion Label
- Quality Control In The Fashion Industry
- Importing and Exporting
- Get Noticed By The Media
- How To Brief Your Website Developer
- TESTEX – Textile Accreditation and Labelling
- Avoiding Manufacturing Pitfalls
- Marketing On A Budget
- Strategies for Off Shore Outsourcing
- Sourcing in Asia via HK
- Sourcing Textiles & Apparel in India
- Buying Or Selling A Business
- Fashioning Sustainability Diverse Perspectives
- Balancing Work And Life
- Credit Management And Debt Collection
- How To Write A Tender Or Grant Submission
- Tips on Building a Successful Business
- Connect your Business to the Women's Empowerment Principles
- How To Grow Your Fashion Business
- Understanding your Intellectual Property – Trademarks, Designs, Patents
- Ethical Fashion and the Triple Bottom Line
- Italian Fashion Media
- Preparing a Business for Sale
- Global Platform for Sourcing From Women Vendors
- Tips on Using Social Media in your Business
- Make Customer Experience Your Competitive Edge
- Understanding Freight Logistics of Importing and Exporting
- How To Grow Your Business
- Strategies for Off Shore Sourcing
- Establishing Your Label in the USA
- What Buyers Are Looking For
- Specification Sheets for Apparel Manufacturing
- Marketing for Small Fashion Business

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